### FOR PECO ENERGY USERS

MEMBERS CURRENTLY SHARE MILLIONS MONTHLY



Demand response (DR) has become an important component of electric system planning. Efforts to meet increased demand by pushing more electricity through transmission equipment can cause problems such as voltage fluctuations. Equipment at your facility may stop working at low voltage levels, and resulting effects can be short term brownouts to widespread blackouts.

Demand response allows electricity suppliers and grid operators to cut stress by reducing demand for electricity.

DR programs pay you, the electricity consumer, to stand ready as a last line of defense to these rare but dangerous electric reliability crisis situations! These events are rare and typically last 1 to 6 hours.



# Businesses are joining ECS DR programs to:

- Get paid significant \$\$\$ for simply agreeing to reduce electric consumption, if asked.
- Keep electricity costs lower during periods of high demand.

- Ensure reliable electricity supply.
- Reduce their impact on the environment. "GO GREEN"

## It's easy to participate in ECS demand response programs:

• No out-of-pocket financial costs or penalties.

- Receive payments in the form of a check, not a credit on your bill.
- Advanced notice of a reduction event, giving you time to put your reduction plan in place.
- You decide what you can or can't reduce.
- Upon your request, ECS will send an engineer to your facility to help you identify your reduction opportunities.
- Interval meter and performance tracking software allows you to better manage your electric use and even peak shave if desired.

  (\*not available in all areas)

#### **ECS Guarantee**

ECS is the leading authority on demand response. As a large user of electricity, you get paid by ECS to complete the energy equation by reducing electricity consumption during periods of extremely high demand.

ECS is so confident that we pay the highest rate for demand response that we will not only match but beat any other offer you have received from others.

#### **Company Highlights**

ECS is the largest private DR provider in North America.

ECS provides the very best pricing available on the market to our customers with added incentives for companies having facilities in multiple ECS markets.

ECS has paid more than \$150 million to participants over the past decade plus.

ECS is A+ rated with the BBB (the only DR provider with this high of a rating)

#### Demand**trak™**

Energy Curtailment Specialists (ECS) now offers qualified customers their cutting edge metering system-Demand**trak**<sup>TM</sup>. Demandtrak is a powerful web based platform which links to a physical "shadow" meter where customers view an array of energy data, reports, charts, & calculations customized to reflect their facility's needs via the Internet!



#### **Testimonial**

"Initially, I was very concerned how DR would impact our productivity goals for the month. I am very pleased to report that the power outages were precisely planned and actually allowed my site to focus on much needed value added activities during the downtime. We are pleased to work with such a reliable, professional company."

Plant Manager

Sherwin Williams

